



Introduction

• Author • Accomplished Columnist • Television Producer • Consultant • Media Expert

Terri Murphy understands the art of engagement through authentic communication.

Have you ever wondered how to cut through the chatter to connect with prospects and make real profits? Specializing in communication strategies that build relationships with clients and customers, Terri understands the unmatched power of connection to create more sales in today's competitive marketplace.

Terri is president of Terri Murphy Communications, Inc. and CIO of U.S. Learning; a global interactive on-demand learning and training company based in Memphis, TN. As a consultant to several Fortune 500 companies, Terri understands the critical need to interface online communication strategies that position her clients as the "Celebrity Authority" in their chosen space.

"The ultimate power is connecting people with people."

She is the published author of five books and produces and hosts programs on television, radio, and global virtual training. Terri has been featured on ABC, NBC and CNBC News as a sales expert. She is also a regular guest on WREGTV's Live@9 for Women in Business and KWAM990 A.M.

She's here today to share new insights on how to deploy powerful engagement strategies through innovation.